

LURIE CHILDREN'S FUNDRAISING TOOLKIT

 Ann & Robert H. Lurie
Children's Hospital of Chicago®





Meet Libi

Age 7, Chicago, IL
treated for **Williams Syndrome**
at Lurie Children's



CHAMPION FACT

Libi's journey has been filled with challenges, but thanks to the expert, compassionate care at Lurie Children's, she continues to thrive. Thanks to the generosity of donors, our dedicated teams can provide specialized care for children with complex medical needs, ensuring they receive the treatment and support they deserve.

Thank You for Fundraising

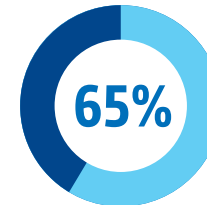
Lurie Children's is the top children's hospital in Illinois providing exceptional care for every child in Chicago and beyond. But we don't do it alone. As a nonprofit medical center, we depend on donations from our generous supporters to deliver exceptional, kid-friendly care to every child who needs it and to build safer spaces across Chicago but thanks to the expert, where children can grow and thrive

How Your Gift Will Help

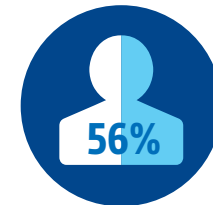
Donations allow us to go above and beyond in providing care to every child, regardless of their ability to pay. Your gift funds key areas: access, environment, care, research and community.



of patients live in under-resourced neighborhoods

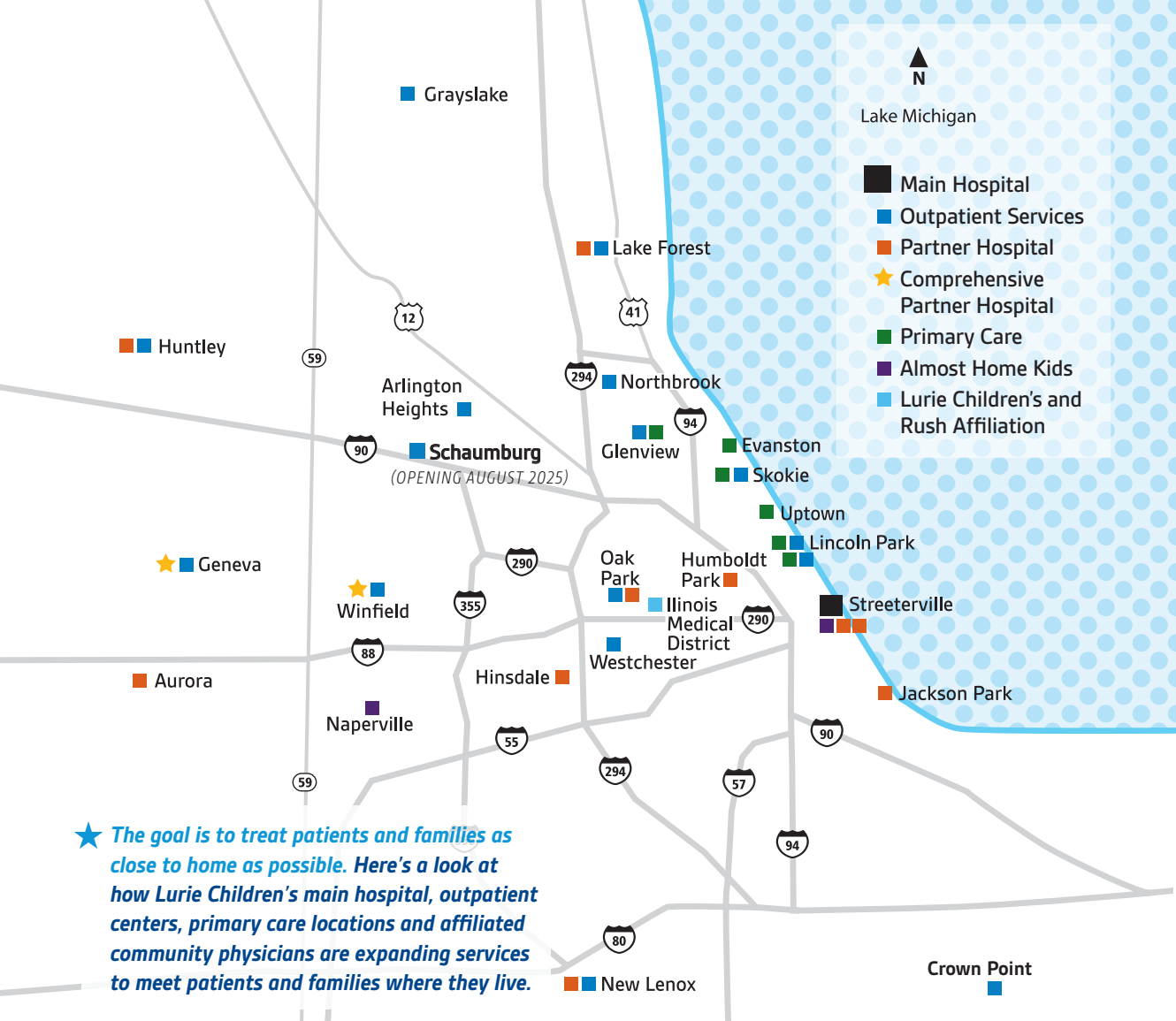


of patients receive social work support during in-patient stays



of patients are under- or uninsured





★ *The goal is to treat patients and families as close to home as possible. Here's a look at how Lurie Children's main hospital, outpatient centers, primary care locations and affiliated community physicians are expanding services to meet patients and families where they live.*

LURIE CHILDREN'S IS CLOSER TO HOME THAN YOU MAY THINK...

Meet Marshall

Age 7, Maple Park, IL
received a **Heart Transplant**
at Lurie Children's

CHAMPION FACT

Our Pediatric Heart Failure and Heart Transplantation Program is the only program of its kind in the state and a leading transplant program in the country, thanks to the support of generous donors. Join us and help more kids like Marshall receive the lifesaving care they need.



Meet Viviana

Age 10, Chicago, IL
treated for **Leukemia**
at Lurie Children's

★ CHAMPION FACT

From the moment Viviana was diagnosed, her care team at Lurie Children's was by her side, providing expert treatment and emotional support. Today, she is thriving, thanks to cutting-edge cancer care and the generosity of our community. Your support helps fund innovative treatments and compassionate care for kids like Viviana.

They Need Us, We Need You

HOW YOUR SUPPORT HELPS



Access for All

Donations help us support families who are underinsured or uninsured so they can focus on their child, not on their finances.

1 in 4

Chicago children live in poverty



Kid-Friendly Environment

Donations help fund services that insurance doesn't cover and programs that families don't receive a bill for child life specialists and social work services.

1,800+

art therapy sessions provided to patients each year, free of charge



Stronger Communities

When communities thrive, kids are less likely to end up in the hospital. Donations help us to confront issues like gun violence, mental health issues and food access challenges.

7,000

ER and hospital visits by youth for violence-related injuries in Chicago (2016-2018)



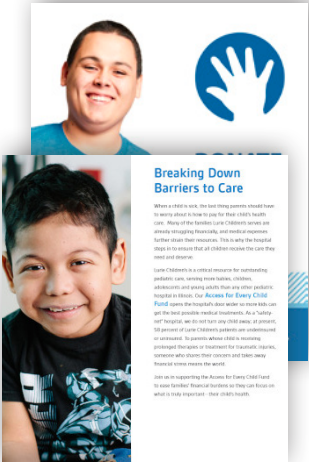
RESOURCES
ACCESS HERE

Unlock Tools & Resources

Created Just for You

Use the QR code below or visit LurieChildrens.org/CFresources to access photos, videos, print materials and other resources to use in your fundraising for Lurie Children's. Here's a sneak peak at what you can find there:

- Fundraising ideas
- Social media assets
- Patient stories
- Fundraising support
- Photos of our champions



Meet Ella

Age 6, Glenview, IL
treated for **Leukemia**
at Lurie Children's

CHAMPION FACT

Ella is the longest known survivor of her particular type of leukemia (AML). In February of 2025, she celebrated her 5 years since her stem cell transplant. Her stem cell donor was a college student from West Virginia, who she later got to be a flower girl for in his wedding, along with her sister Lily.



Need Ideas?

HERE'S SOME INSPIRATION FOR YOUR NEXT FUNDRAISING EVENT

Although your point-of-sale fundraising is the greatest area of opportunity for fundraising, there are countless other ways to fundraise, engage your team in the cause, and have fun!



Need some inspiration to start your fundraiser? Check out some of our top fundraising ideas for families, kids, work or school!

**FUNDRAISING IDEAS
ACCESS HERE**



FUNDRAISING IDEAS:

- Car Wash
- Lemonade for Lurie Stand
- Potluck
- Ice Cream Social
- BINGO Night
- Donate your Birthday
- Cook Off
- Trivia
- Chili Cook-Off
- Friendship Bracelet Sale
- T-Shirt Sale
- Fitness Class Fundraiser
- March Madness
- Bowling Party
- Doughnut Sale
- Football Squares
- Prime Parking Spot Raffle



HERE ARE SOME MOMENTS YOU CAN LEVERAGE FOR YOUR FUNDRAISER:

FEBRUARY

- February 4 - World Cancer Day
- February 7-14 - Congenital Heart Defect Awareness Week

APRIL

- National Donate Life Month

MAY

- Cystic Fibrosis Awareness Month
- Mental Health Awareness Month
- May 3-9 - Children's Mental Health Awareness Week

JUNE

- June 6 - National Cancer Survivors Day

SEPTEMBER

- Childhood Cancer Awareness Month
- National Sickle Cell Month

OCTOBER

- Spina Bifida Awareness Month
- October 10 - World Mental Health Day

NOVEMBER

- Prematurity Awareness Month
- November 17 - World Prematurity Day



WHEN YOU RAISE FUNDS FOR LURIE CHILDREN'S,
YOU ARE SUPPORTING CHILDREN AND FAMILIES IN
YOUR LOCAL COMMUNITY.

260,117

Lurie Children's serves
260,117 individual patients
from 37 countries and all 50 states, including
Washington, D.C. and Puerto Rico

IF YOU DON'T SEE YOUR CITY, LOOK FOR YOUR COUNTY OR A NEIGHBORING TOWN.



Find your Patients Per City

Here are some ways you can use the patient per city & county numbers on the following pages for your fundraising:

- 1** **REACH OUT** to your Lurie Children's representative for customized signage showcasing these numbers, or make your own signage!
- 2** **USE THE NUMBER** to inspire your daily, weekly or monthly goal for your team.
- 3** **INCORPORATE THE NUMBER** into your ask to let customers know their funds are helping local kids.



ILLINOIS BY CITY



Addison	IL	629
Algonquin	IL	360
Alsip	IL	210
Antioch	IL	415
Arlington Heights	IL	2,278
Aurora	IL	2,898
Barrington	IL	613
Bartlett	IL	739
Batavia	IL	710
Beach Park	IL	226
Beecher	IL	98
Bellwood	IL	334
Belvidere	IL	181
Bensenville	IL	281
Berkeley	IL	90
Berwyn	IL	1,671
Bloomington	IL	337
Bloomington	IL	210
Blue Island	IL	244
Bolingbrook	IL	1,064
Bourbonnais	IL	369
Bradley	IL	134
Braidwood	IL	91

Bridgeview	IL	168
Broadview	IL	134
Brookfield	IL	414
Buffalo Grove	IL	854
Burbank	IL	326
Burnham	IL	29
Burr Ridge	IL	193
Byron	IL	35
Calumet City	IL	466
Calumet Park	IL	47
Carol Stream	IL	928
Carpentersville	IL	534
Cary	IL	338
Champaign	IL	241
Channahon	IL	299
Chebanse	IL	22
Chicago	IL	102,725
Chicago Heights	IL	510
Chicago Ridge	IL	101
Cicero	IL	2,428
Clarendon Hills	IL	286
Coal City	IL	120
Cortland	IL	77



ILLINOIS BY CITY



Country Club Hills	IL	213
Countryside	IL	80
Crest Hill	IL	275
Crestwood	IL	68
Crete	IL	174
Crystal Lake	IL	829
Danville	IL	70
Darien	IL	300
Decatur	IL	31
Deer Park	IL	61
Deerfield	IL	970
Dekalb	IL	486
Des Plaines	IL	1,026
Dixon	IL	99
Dolton	IL	258
Downers Grove	IL	1,030
Dundee	IL	67
Dwight	IL	54
Elburn	IL	230
Elgin	IL	1,374
Elk Grove Village	IL	462
Elmhurst	IL	1,091
Elmwood Park	IL	771

Elwood	IL	72
Evanston	IL	2,146
Evergreen Park	IL	252
Flossmoor	IL	144
Forest Park	IL	265
Fox Lake	IL	119
Fox River Grove	IL	82
Frankfort	IL	757
Franklin Park	IL	368
Freeport	IL	67
Gardner	IL	25
Geneva	IL	868
Genoa	IL	104
Gilberts	IL	114
Glen Ellyn	IL	1,117
Glencoe	IL	527
Glendale Heights	IL	580
Glenview	IL	1,812
Glenwood	IL	111
Golf	IL	33
Grant Park	IL	29
Grayslake	IL	636
Great Lakes	IL	65



ILLINOIS BY CITY



Green Oaks	IL	26
Gurnee	IL	691
Hainesville	IL	52
Hampshire	IL	176
Hanover Park	IL	585
Harvard	IL	133
Harvey	IL	231
Harwood Heights	IL	187
Hawthorn Woods	IL	235
Hazel Crest	IL	159
Hickory Hills	IL	107
Highland Park	IL	1,184
Highwood	IL	117
Hillside	IL	150
Hinckley	IL	30
Hoffman Estates	IL	740
Homer Glen	IL	376
Hometown	IL	30
Homewood	IL	253
Huntley	IL	402
Indian Head Park	IL	40
Ingleside	IL	151

Inverness	IL	112
Island Lake	IL	102
Itasca	IL	163
Johnsburg	IL	89
Joliet	IL	2,778
Justice	IL	180
Kankakee	IL	445
Kenilworth	IL	213
Kildeer	IL	95
La Grange	IL	663
La Grange Park	IL	343
Lake Barrington	IL	51
Lake Bluff	IL	307
Lake Forest	IL	769
Lake In The Hills	IL	465
Lake Villa	IL	480
Lake Zurich	IL	473
Lakemoor	IL	59
Lakewood	IL	26
Lansing	IL	345
Lemont	IL	445
Libertyville	IL	724



ILLINOIS BY CITY



Lincolnshire	IL	185
Lincolnwood	IL	412
Lindenhurst	IL	243
Lisle	IL	287
Lockport	IL	775
Lombard	IL	721
Long Grove	IL	185
Loves Park	IL	84
Lynwood	IL	67
Lyons	IL	198
Machesney Park	IL	97
Mahomet	IL	59
Malta	IL	30
Manhattan	IL	419
Manteno	IL	153
Maple Park	IL	81
Marengo	IL	121
Markham	IL	136
Marseilles	IL	73
Matteson	IL	283
Maywood	IL	548
Mchenry	IL	638

Melrose Park	IL	799
Mendota	IL	35
Midlothian	IL	163
Minooka	IL	369
Mokena	IL	553
Moline	IL	40
Momence	IL	61
Monee	IL	127
Montgomery	IL	423
Mooseheart	IL	20
Morris	IL	341
Morton Grove	IL	401
Mount Prospect	IL	1,205
Mundelein	IL	565
Naperville	IL	2,474
New Lenox	IL	1,076
Niles	IL	377
Normal	IL	128
Norridge	IL	225
North Aurora	IL	283
North Barrington	IL	38
North Chicago	IL	426



ILLINOIS BY CITY



North Lake	IL	194
North Riverside	IL	54
Northbrook	IL	1,894
Northfield	IL	287
Oak Brook	IL	137
Oak Forest	IL	265
Oak Lawn	IL	533
Oak Park	IL	2,633
Olympia Fields	IL	34
Orland Hills	IL	87
Orland Park	IL	859
Oswego	IL	590
Ottawa	IL	159
Palatine	IL	1,560
Palos Heights	IL	142
Palos Hills	IL	204
Palos Park	IL	114
Park City	IL	205
Park Forest	IL	247
Park Ridge	IL	1,035
Peoria	IL	117
Peotone	IL	99

Peru	IL	69
Pingree Grove	IL	155
Plainfield	IL	1,475
Plano	IL	192
Pontiac	IL	30
Poplar Grove	IL	84
Posen	IL	56
Princeton	IL	26
Prospect Heights	IL	260
Richmond	IL	26
Richton Park	IL	158
River Forest	IL	586
River Grove	IL	266
Riverdale	IL	226
Riverside	IL	390
Riverwoods	IL	98
Robbins	IL	33
Rochelle	IL	125
Rock Falls	IL	48
Rock Island	IL	40
Rockdale	IL	31
Rockford	IL	846



ILLINOIS BY CITY



Rockton	IL	40
Rolling Meadows	IL	456
Romeoville	IL	655
Roscoe	IL	112
Roselle	IL	405
Rosemont	IL	46
Round Lake	IL	989
Round Lake Beach	IL	251
Round Lake Park	IL	48
Saint Anne	IL	57
Saint Charles	IL	923
Sandwich	IL	111
Sauk Village	IL	94
Schaumburg	IL	1,103
Schiller Park	IL	218
Shorewood	IL	321
Skokie	IL	1,453
Sleepy Hollow	IL	34
Somonauk	IL	31
South Barrington	IL	44
South Beloit	IL	38
South Elgin	IL	419

South Holland	IL	210
Spring Grove	IL	101
St Charles	IL	424
Steger	IL	124
Sterling	IL	89
Stickney	IL	87
Stone Park	IL	115
Streamwood	IL	536
Streator	IL	60
Sugar Grove	IL	179
Summit Argo	IL	201
Sycamore	IL	397
Thornton	IL	27
Tinley Park	IL	747
University Park	IL	97
Urbana	IL	89
Vernon Hills	IL	567
Villa Park	IL	354
Volo	IL	102
Wadsworth	IL	116
Warrenville	IL	288
Washington	IL	44



ILLINOIS BY CITY



Waterman	IL	39
Watseka	IL	33
Wauconda	IL	286
Waukegan	IL	2,263
Wayne	IL	46
West Chicago	IL	1,034
West Dundee	IL	39
Westchester	IL	201
Western Springs	IL	544
Westmont	IL	346
Wheaton	IL	1,731
Wheeling	IL	548
Willow Springs	IL	77

Willowbrook	IL	243
Wilmette	IL	1,536
Wilmington	IL	196
Winfield	IL	334
Winnetka	IL	1,107
Winthrop Harbor	IL	93
Wonder Lake	IL	123
Wood Dale	IL	204
Woodridge	IL	454
Woodstock	IL	411
Worth	IL	70
Yorkville	IL	325
Zion	IL	593



INDIANA BY CITY



Cedar Lake	IN	97
Chesterton	IN	159
Crown Point	IN	435
Demotte	IN	43
Dyer	IN	180
East Chicago	IN	43
Gary	IN	95
Granger	IN	35
Griffith	IN	67
Hammond	IN	183
Highland	IN	150
Hobart	IN	131

La Porte	IN	93
Lowell	IN	97
Merrillville	IN	98
Michigan City	IN	60
Munster	IN	245
Portage	IN	170
Saint John	IN	157
Schererville	IN	178
South Bend	IN	60
Valparaiso	IN	629
Westville	IN	31
Whiting	IN	64

ILLINOIS/INDIANA BY COUNTY

Boone	IL	73
Bureau	IL	23
Carroll	IL	610
Champaign	IL	478
Cook	IL	133,957
De Kalb	IL	527
De Witt	IL	26
Douglas	IL	31
Du Page	IL	16,523
Grundy	IL	751
Iroquois	IL	176
Kane	IL	5,751
Kankakee	IL	1,129
Kendall	IL	1,356
Lake	IL	13,380

Lasalle	IL	417
Lee	IL	112
Livingston	IL	112
Mchenry	IL	3,687
Mclean	IL	356
Ogle	IL	233
Putnam	IL	24
Will	IL	10,246
Winnebago	IL	1,111
Jasper	IN	74
La Porte	IN	199
Lake	IN	1,805
Porter	IN	936
St Joseph	IN	112

To Do Checklist

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