

Fundraise for Every Child

About Extra Life

Extra Life is a nationwide movement bringing together people who share a love of gaming. There are over 20,000 Extra Life participants nationwide who raised over \$15.9M in 2020 who all commit to playing games and healing kids. All funds raised through Extra Life stay local and benefit your local Children's Miracle Network Hospital.

Extra Life Chicago is a group of over 900 gamers who have collectively raised nearly \$2 million since 2015 for patients and families at Lurie Children's. Extra Life game day takes place on the first Saturday of November annually where Gamers commit to gaming and fundraising for the day. Participating in Extra Life looks different for everyone—some people stream video games, some play tabletop games, and some get outside for sports. However, the mission stays the same; you game for every child.



Ideas On How to Participate in Extra Life

SCHOOL

- Create an Esports Club Extra Life team
- Register your IHSEA team to participate with schools throughout the state of Illinois
- Create an Extra Life Club for students to get involved and gain leadership experience

COMPANIES

- Create an Extra Life team and raise money through your organization by playing games during a lunch break or after work together
- Ask your company to match any donations that come in through your Extra Life team

LOCAL BUSINESSES

- Host a gaming-related event or trivia that encourages patrons to donate to Extra Life while giving back to your local community.
- Put out a donation jar or point a sale option to donate to Extra Life.

INDIVIDUALLY

- Sign up individually and do a charity stream
- Set personal incentives on your Donor Drive page that encourages family and friends to donate
- Do a Facebook Fundraiser, or ask people you know personally to donate

Ways to Get Involved

- 1 Join our Discord and be immediately linked to the Extra Life community -> get updates on local events, connect with other gamers and share how you're fundraising for Extra Life Chicago.
- 2 Game Day – Join the Extra Life community comes together nationwide to raise funds during a 24-hour marathon session in the first week of every November!
- 3 The Extra Life Chicago Gaming Convention – Every year, Extra Life Chicago has a one-of-a-kind gaming convention to support the patients and families of Lurie Children's. ELCGC brings together the gaming community and patient families to play video games, board games, bingo, laser tag, dress in cosplay and meet local art and gaming vendors. To learn more, e-mail ExtraLifeChicago@luriechildrens.org
- 4 Game On – Sign up for Extra Life Chicago and have the chance to game with patients at Lurie Children's to tie cause to the mission.
- 5 Local game shops - publicly align your brand with and raising funds for one of the top children's hospitals in the nation. Cause marketing partnerships, including fundraising via point-of-sale, vendor/business-to-business, and integrated marketing campaigns, can help enhance customer loyalty, drive sales and send a strong message that your company is dedicated to its local community.

Benefits Of Joining Extra Life

- Make a local impact by gaming for kids in your community.
- Receive incentives for hitting fundraising marks such as headsets, tumblers, patient artwork and a tour of Lurie Children's.
- Network with your peers in the Chicagoland area who are passionate about gaming.
- Get invited to community gaming events.
- Volunteer at conventions in the Chicagoland area such as C2E2 and Anime Magic.
- Join us at the hospital and game with patients during our monthly Extra Life Game On show.



About Extra Life

Extra Life is a nationwide movement bringing together people who share a love of gaming. Since 2008, Extra Life has raised over \$100 million dollars and there are now over 50,000 participants worldwide who commit to playing games and healing kids. All funds raised through Extra Life stay local and benefit your local Children's Miracle Network Hospital. Extra Life Chicago is a group of over 900 gamers who have collectively raised over \$1.4M since 2015 for patients and families at Lurie Children's. Extra Life game day takes place on the first Saturday of November annually where Gamers commit to gaming and fundraising for the day.

Participating in Extra Life looks different for everyone—some people stream video games, some play tabletop games and some get outside for sports. However you game - you game for every child.

SIGN UP TODAY!



DO YOU HAVE ANY QUESTIONS?

Reach out to Extra Life Chicago Program Director

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